

Our Executive Director Ida Pond is originally from Örebro, Sweden but moved to North Carolina in 1998 for her studies. She graduated with a BA in Public Relations at Campbell University, Buies Creek, NC and MBA at Mercer University, Atlanta, GA. Since then, Ida has worked in various roles within client relations and wealth management. She now resides in Dunwoody with her husband and two children.

Ida has been involved in the Swedish community here in Atlanta for several years. In the past he has been involved with SACC through the Viking Club which was a group for young professionals under 30, and is currently on the board for Svenska Skolan (Swedish School) where she has also previously taught. She also frequently attends events hosted by SWEA.

In her spare time Ida enjoys spending time outdoors and reading.