

Josefin Edenberg
Marketing & Event Coordinator
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Josefin Edenberg is originally from a small town called Nässjö in the southern part of Sweden. In the summer of 2018, she graduated from the Retail Management Program at Stockholm School of Economics, a BSc in Business Administration with an emphasis on retail and marketing.

After high school Josefin spent three years in London, initially working as an au pair for a British family but then deciding to stay another year to work within retail. The opportunity to meet and get to know different people and cultures was what made her fall in love with the city. Therefore, pursuing a career internationally is something she has wanted to do since.

During her studies, Josefin was involved in the Student Association, mostly in the Exchange Committee where she was also the president during one semester. As president she was in charge of planning and organizing different events and activities for the exchange students at the school, something she found very fun but also a great learning experience. Socializing in different ways is also how Josefin prefers to spend her spare time, as well as traveling.

Josefin moved to Atlanta late August 2018 to join the Swedish-American Chamber of Commerce-Georgia as their Marketing and Event Coordinator.